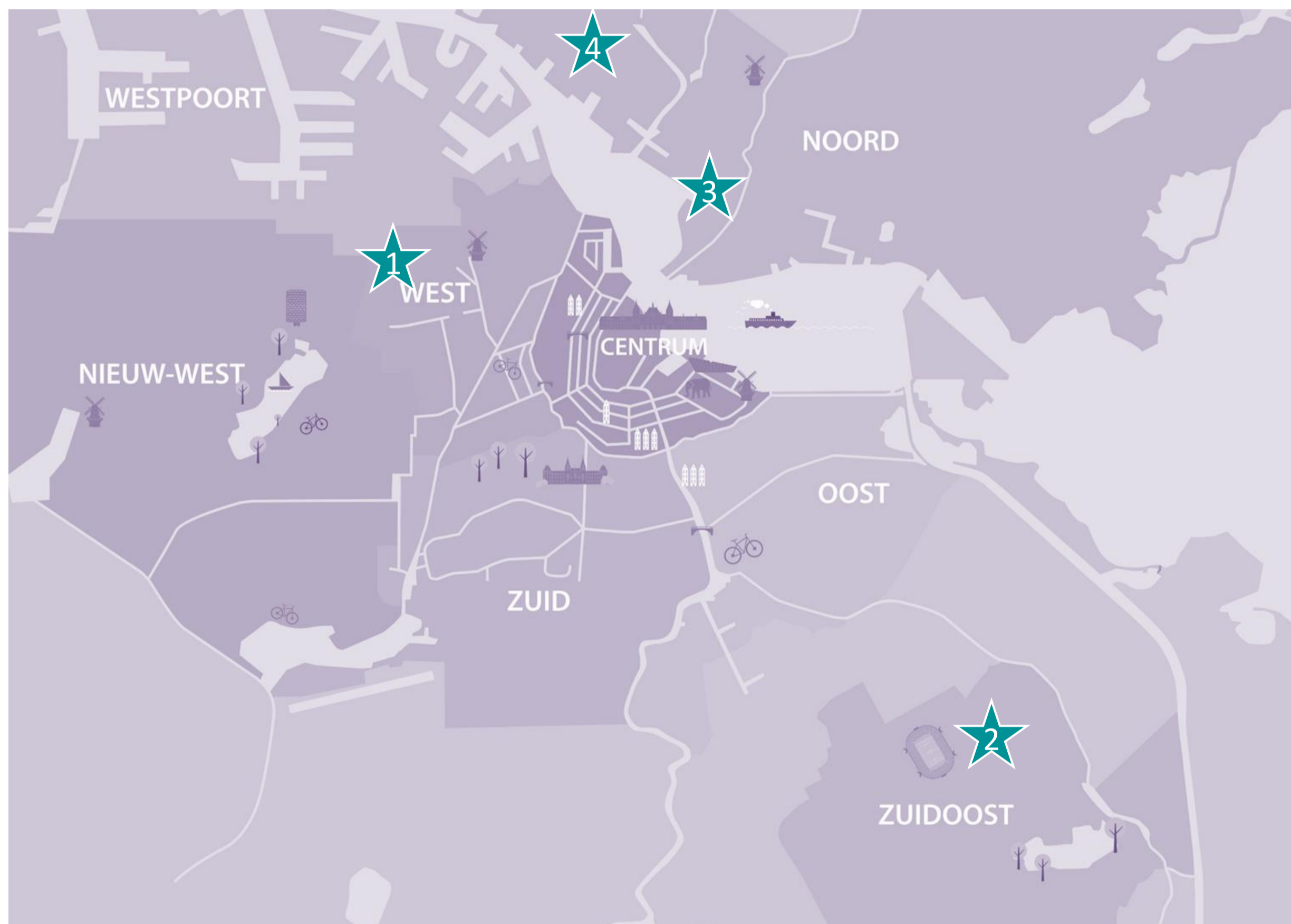


February 2018

## Aim

To encourage the majority of Amsterdam's parents to give, informed, permission for their child's participation in the Sarphati Cohort.



Participating children on Feb 7, 2019 **791**

Parents spoken at the OKT **~1800**

Parents that directly gave consent onsite **~16%**

Invitation letters sent **~5800**

## Background & scope

Recruitment for the Sarphati Cohort started from October 2018. We follow a phased recruitment approach in which we started recruitment at two Parent and Child Team centers (OKTs). The first two locations were Tijn Uilenspiegel in Amsterdam West & Klein Gooioord in Amsterdam Zuidoost which were followed by Wingerdweg and Aldebaranplein both in Amsterdam Noord.

Starting from January 2019 we will monthly scale to new centers. At the OKTs we combine a face-to-face approach with different recruitment materials, such as letters, leaflets, posters and T-shirts. Furthermore, all parents will receive a Sarphati Cohort invitation letter by mail.

Recruitment for the Sarphati Cohort will continue after the first month by the OKT's assistants. They will reach out to visiting parents with newborn children at their 4<sup>th</sup> and 8<sup>th</sup> week appointment at the OKT.

## Of the parents we spoke...

...about **half** had already heard or seen something about the Sarphati Cohort

...about **two thirds** mentioned they were interested to take part in the Sarphati Cohort.

...only **1 out of 10** indicated they did not want to take part in the Sarphati Cohort.

...**9 out of 10** could be informed about the study by one of the available languages in the app.

...about **1 out of 7** directly gave consent at the parent and child center.

Number of children participating

